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Dr Kon Sen Choeng is Adjunct Associate Professor with NUS Business School, Department of Strategy & Policy. His academic experience include teaching “Strategic Management” at the National University of Singapore Business School. He has also taught “Strategic Management” with Nanyang Business School, Nanyang Technological University and “Business Capstone” at Singapore Management University Business School. Dr Kon has served on the Editorial Board of the “Thunderbird International Business Review” Journal. He is on the Editorial Board of the “Journal of Strategy and Management”. Dr Kon is also a member of the Harvard Business Review Advisory Council.

He has author and coauthor publications including: C-Suite Challenge Asia Pacific (2018), CEO Challenges (2017, 2016, 2015, 2014), Coaching and Mentoring in Asia Pacific, Routledge (2018), Book Chapter “Developing Global Leadership Competencies” McGraw Hill (2018), and The Future China Business Leader (2014).

Dr Kon Sen Choeng has more than 20 years of corporate experience with multinationals and large firms such as British Telecoms Australia, Nortel Networks and SingTel. He has also worked with global consulting firm and US business think tanks. He has held Advisory, Consulting and Senior Leadership roles including as Vice President and Regional Director driving business growth and strategy in the Asia Pacific region including China.

In the community, he has served as Board Member of Halogen Foundation Singapore. Other professional association leadership roles held include as President of the Entrepreneurship and Strategic Management Interest Group at Singapore Institute of Management, Executive Council Member of the Marketing Institute of Singapore, and Committee Member with the Singapore Institute of Directors.

Dr Kon obtained a Doctorate DBA degree in Applied Economics from Victoria University (Australia), an MBA from RMIT (Australia), and a Master of Science

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