

Richard Grice

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ACADEMIC APPOINTMENTS

NUS Business School

Assistant Professor of Marketing

2024 –

EDUCATION

INSEAD

PhD in Marketing (with Distinction)

2024

- *Dissertation*: “On the Network Complexity of Retail Price Competition”
- *Advisors*: Maria Ana Vitorino & Paulo Albuquerque

Masters in Management Science

2020

University of Rochester

Master of Arts in Economics

2018

University of New South Wales

Bachelor of Economics (1st Class Honours)

2014

University of Western Australia

Combined Bachelors of Economics & Commerce

2013

RESEARCH INTERESTS

Quantitative Marketing; Empirical & Behavioural IO; Market Structure & Competition; Pricing; Economic Networks & Complexity

RESEARCH

Learning Competitors’ Identities from the Timing of Pricing Decisions: An Application to Retail Gasoline

Working paper

Chain-Linked Markets

Working paper

Mutual Fund Market Structure and Company Fee Competition: Theory and Evidence

Working paper (SSRN: [4449026](https://ssrn.com/abstract=4449026)) | with Ahmed Guecioueur (UW Foster)

Estimating Duration Dependence on Re-Employment Wages When Reservation Wages Are Binding

Working paper (SSRN: [4582697](https://ssrn.com/abstract=4582697)) | with Victor Martinez (Cleveland Fed.) & Kaixin Liu (Jinan University)

CONFERENCE PRESENTATIONS

45th Annual INSEAD-HEC-ESSEC Marketing Seminar (HEC); 9th NSF Network Science & Economics Conference (Minnesota); Marketing Dynamics Conference (Santorini); 46th ISMS Marketing Science Conference (UNSW)

2024

8th NSF Network Science & Economics Conference (Virginia Tech); Trans-Atlantic Doctoral Consortium (LBS)

2023

INSEAD-Wharton Alliance Doctoral Consortium (Wharton)

2022

43rd ISMS Marketing Science Conference (Simon); Trans-Atlantic Doctoral Consortium (LBS)

2021

INSEAD-Wharton Alliance Doctoral Consortium (Wharton)

2019

INVITED TALKS

INSEAD (Marketing); National University of Singapore (Marketing); Universidad de Chile (Industrial Engineering); Universidade Católica Portuguesa (Business & Economics); University College London (Marketing & Analytics) *2023*

HONOURS, AWARDS AND SCHOLARSHIPS

Startup Grant, NUS Business School *2024 – 2028*
AMA-Sheth Doctoral Consortium Fellow *2023*
ISMS Marketing Science Doctoral Consortium Fellow *2021*
Randomised Control Trial Lab Seed Funding, INSEAD *2019*
Doctoral Fellowship, Marketing Department, INSEAD *2018 – 2023*
Doctoral Fellowship, Department of Economics, University of Rochester *2016 – 2018*
1st Class Honours (Economics), University of New South Wales *2014*

TEACHING

INSEAD

MBA Microeconomics (Tutor) *2020, 2023, 2024*
PhD Statistics (Tutor) *2020*

University of Rochester

MBA Corporate Finance (Tutor) *2017*

University of New South Wales

Undergrad Microeconomics (Tutor) *2015*

OTHER INTERESTS

Bouldering (Font 6a outdoors, V6 indoors), Diving (PADI Advanced Open Water), Travel, Reading, Coffee