

Sanghyun Park

CONTACT INFORMATION	1 Ayer Rajah Ave, Singapore 138676 Mobile: +65-8341-9740	<i>E-mail:</i> sanghyun.park@insead.edu <i>Web:</i> www.sanghyun-park.com
ACADEMIC POSITION	National University of Singapore Assistant Professor of Strategy and Policy, 2024-	
EDUCATION	INSEAD Ph.D., Strategy, 2024 <ul style="list-style-type: none">• Dissertation committee: Phanish Puranam (chair), Linda Argote, Henning Piezunka, Phebo Wibbens• Disciplinary track: Micro-economics, Organizational Science, and Psychology and Behavioral Science Seoul National University Master of Science, Strategy and International Business, 2018 Bachelor of Science (Physics), Arts in Economics, and Business Administration (<i>Summa Cum Laude</i>), 2015	
RESEARCH INTERESTS	(1) Organization design, learning, artificial intelligence, and complexity (2) Computational social science (Agent-based modeling, natural language processing, network analysis, and web-based experiment)	
PUBLICATIONS	(1) Sanghyun Park, Cleotilde Gonzalez, and Phanish Puranam. <i>forthcoming</i> . Decision centralization and learning from experience in groups: Separating context from aggregation effects. <i>Management Science</i> . <ul style="list-style-type: none">• Finalist, Research Methods Paper Prize, SMS 2022.• Best PhD Proposal for the Behavioral Strategy IG, SMS• Best Paper Award, Singapore Rising Scholar Conference 2023. (2) Sanghyun Park, Henning Piezunka, and Linus Dahlander. 2024. Co-evolutionary lock-in in external search. <i>Academy of Management Journal</i> . [Link] <ul style="list-style-type: none">• AoM 2022 Best Paper Proceedings• Honorable mention, Annual Conference Best Paper Prize, SMS 2021. (3) Sanghyun Park and Phanish Puranam. 2023. Vicarious learning without knowledge differentials. <i>Management Science</i> . [Link] <ul style="list-style-type: none">• Winner, Annual Conference PhD Paper Prize, SMS 2020.• Honorable mention, Annual Conference Best Paper Prize, SMS 2020.• Best Proposal Award, Knowledge and Innovation IG, SMS 2020. (4) Özgecan Koçak, Sanghyun Park, and Phanish Puranam. 2022. Ambiguity can compensate for semantic differences in Human-AI communication. <i>Computers in Human Behavior Reports</i> [Link] (5) Sanghyun Park and Phanish Puranam. 2021. Self-confirming biased beliefs in organizational “learning by doing.” <i>Complexity</i> [Link]	
WORKING PAPERS	(1) Sanghyun Park, Hart Posen, and Jeho Lee. [a paper on technology competition]. Reject and Resubmit, <i>Management Science</i> <ul style="list-style-type: none">• Nominated, Annual Conference Best Paper Prize, SMS 2018. (2) Sanghyun Park and Sungyong Chang. Border of network effects: Early internationalization as a latecomer strategy.	

- Nominated, Annual Conference Best Paper Prize, SMS 2020.

WORK IN
PROGRESS

- (1) Sanghyun Park. Exploration in Hierarchies when Learning by Doing: How Sequential Decision-Making Shapes Subordinates' Exploration.
- (2) Sanghyun Park, Daniel Levinthal, and Phanish Puranam. Exploration, Real and Imagined: A Unified Model of Search and Learning.
- (3) Sanghyun Park. Learning with AI: The Learning-Training Trade-off.
- (4) Sanghyun Park. Born Global Strategy in Winner-take-all Battles: How Liability of Foreignness Limits the First-mover Advantage

INVITED
PRESENTATION,
WORKSHOP,
CONSORTIUM

2023

- Harvard Business School, The University of Florida, Frankfurt School of Finance & Management, Carnegie Mellon University, University of Illinois Urbana-Champaign, The University of Texas at Austin, Texas A&M, NUS Business School, Bocconi University, ESSEC Business School, Nanyang Business School, Seoul National University, Theoretical Organizational Models Conference, CCC Doctoral Student Colloquium, Trans-Atlantic Doctoral Conference, Carnegie School of Organizational Learning Conference, Singapore Rising Scholars Conference, Bocconi-INSEAD PhD Seminar

2022

- SMS Annual Doctoral Workshop, Strategic Management Society Annual Conference, AOM STR Doctoral Consortium, Annual Meeting of the Academy of Management, Carnegie School of Organizational Learning Academy, Trans-Atlantic Doctoral Conference, East Coast Doctoral Conference, Wharton Innovation Doctoral Symposium, AI and Strategy Workshop, Experimental Organization Science

2021

- Wharton-INSEAD Doctoral Consortium, Annual Conference on Neural Information Processing Systems, Strategy Science Doctoral Workshop, Strategic Management Society Annual Conference, AI and Strategy Workshop

2020

- Strategic Management Society Annual Conference, Annual Meeting of the Academy of International Business, Annual Meeting of the Academy of Management, Wharton-INSEAD Doctoral Consortium

2019

- AI and Strategy Workshop, Annual Meeting of the Academy of Management, Wharton-INSEAD Doctoral Consortium

2018

- Summer School in Computational Organization Science, Theoretical Organizational Models Conference, Annual Meeting of the Academy of Management

2017

- Annual Meeting of the Academy of Management

TEACHING
EXPERIENCE

INSEAD

- Course instructor: Econometrics tutorial (received outstanding tutor awards)
- TA: Organizing for the Future

Seoul National University

- Earned a teaching certificate (certified in South Korea)
- Course instructor: Big data analysis in computational research methods
- TA: Strategy, corporate strategy, creativity and innovation, competitive strategy in high-tech industries, international business

HONORS AND AWARDS

NUS Presidential Young Professorship Award (SGD 500K), 2024-2029
 Will Mitchell Dissertation Research Grant, Strategic Management Society, 2023-2024
 Best Paper Award, Singapore Rising Scholar Conference 2023
 Best PhD Proposal Award, Behavioral Strategy Interest Group, SMS 2022
 Honorable mention, Annual Conference Best Paper Prize, SMS 2021
 Winner, Annual Conference PhD Paper Prize, SMS 2020
 Honorable mention, Annual Conference Best Paper Prize, SMS 2020
 Best Proposal Award, Knowledge and Innovation Interest Group, SMS 2020
 INSEAD PhD Fellowship, 2018-2023
 Graduate Scholar Fellowship, Songwon Scholarship Foundation, 2015-2018
 Graduate Scholar Fellowship, Woosan Scholarship Foundation, 2015-2017
 Research Assistant Scholarship, Seoul National University, 2015-2017
 Undergraduate Scholar Fellowship, Korea Scholarship Foundation, 2008-2014

WORK EXPERIENCE

United States Army, Army Material Command, Army Sustainment Command, 403rd AFSB
 • *KATUSA Sergeant*, (2009-2010)

COMPUTATIONAL SKILLS

Certificate: Information processing engineer
 Programming languages: C/C++, Python, R, MATLAB

REFERENCES

Phanish Puranam

Roland Berger Chaired Professor of Strategy and Organisation Design, INSEAD
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Linda Argote

Thomas Lord Professor of Organizational Behavior and Theory, Carnegie Mellon University
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Henning Piezunka

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Phebo Wibbens

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