



Winston KWOK Chee Chiu

1. Education Qualifications

- Ph.D. in Business (Accounting), 1999; M.B.A., 1995, Richard Ivey School of Business, University of Western Ontario, Canada
- B.Acc. (Honours), 1988, National University of Singapore

2. Academic Positions

All positions with National University of Singapore Business School

- Associate Professor (Educator Track) Jul 2013 to Present
- Senior Lecturer 2006 to Jun 2013
- Assistant Professor 1999 to 2005
- Senior Tutor 1991 to 1998 (including 5 years' study leave for Ph.D.)

3. Commercial Appointments

- Central Banking Officer, Monetary Authority of Singapore, 1989 to 1991
- Correspondent Banking Officer, Development Bank of Singapore, 1988 to 1989

4. Awards and Scholarship

- NUS Long Service Award 2020 for 30 years
- NUS Annual Teaching Excellence Award (ATEA) 2014 Honour Roll five years 2015-2019
<http://www.nus.edu.sg/cdtl/teaching-and-learning-quality/teaching-awards/teaching-award-winners/past-honour-roll-recipients>
- National Day 2015 Awards The Long Service Medal from the President of Singapore <http://www.pmo.gov.sg/national-day-awards>
- NUS Annual Teaching Excellence Award (ATEA), 2009/2010, 2011/2012, 2012/2013
- NUS Business School Outstanding Educator Award 2007/2008, 2009/2010, 2011/2012, 2012/2013
- NUS Department Outstanding Educator Award 2004/2005
- NUS Overseas Graduate Scholarship 1993 to 1998

5. External Professional Contribution

- Keynote Speaker 9th Annual International Conference on Accounting and Finance 2019
- Judge for case competitions of Bain & Company 2016, Oliver Wyman 2018
- Judge for Singapore Corporate Awards 2010 and 2011

6. Authorship and Publication of Books

Published by McGraw Hill

- Fundamental Accounting Principles, 3rd edition, 2022
<https://www.mheducation.com.sg/fundamental-accounting-principles-9789814923378-asia-group>
- Principles of Financial Accounting, 3rd edition, 2022
<https://www.mheducation.com.sg/principles-of-financial-accounting-9789814923385-asia-group>
- Financial Accounting: Information for Decisions, Revised 3rd edition, 2020
- Financial Accounting: Information for Decisions, 3rd edition, 2017
- Fundamental Accounting Principles, 2nd edition, 2015
- Principles of Financial Accounting, 2nd edition, 2015
- Financial Accounting: Information for Decisions 2nd edition, 2014
- Fundamental Accounting Principles, 2013
- Principles of Financial Accounting, 2013
- Financial Accounting: Information for Decisions, 2011

Published by Pearson Prentice Hall

- Financial Reporting and Analysis: An Asian Casebook, 2007

As at June 2022, cumulative sales about 80,000 copies, adopted by regional universities and colleges in Hong Kong, mainland China, South Korea, Malaysia, Singapore, Taiwan, Thailand, and Vietnam. Adopting institutions include *Beijing Normal University, City University of Hong Kong, Chulalongkorn University, Nanyang Technological University, Singapore Management University, etc.* (data from McGraw Hill).

7. Teaching Experience and Contribution to Curriculum

- Undergraduate: BBA *Financial Accounting; Corporate Accounting and Reporting; Corporate Finance; Financial Markets; Financial Statement Analysis; Global Financial and Accounting Issues/International Accounting (module pioneered by Winston Kwok)*
- Graduate: MBA and APEX-Chinese *Financial Accounting; MSc in Management Business Analysis and Valuation; Global Financial and Accounting Issues/International Accounting (module pioneered by Winston Kwok)*
- Executive: Astra-NUS General Management Programme; Executive Programmes in Chinese
- Ministry of Education:
 - Syllabus Review Committee for A-Level Accounting 2009
 - Focus Group on Integrated Programme organized by NUS Office of the Provost 2012

8. Selected Recent University Services

- Masterclass Presenter for BBA Open House/Engagement Event yearly 2015 to present
- e-Open House presenter 2020 on YouTube >3K views
<https://www.youtube.com/watch?v=o2WE8RZTR74&t=45s>
- Advisor and judge for various international student competitions: Citicorp & HKUST, Thammasat Business Challenge (TUBC), NUS Shell Case Competition, Chulalongkorn International Business Case Competition (CIBCC).
Achievements:
 - 2022 TUBC: Finalist team
 - 2021 CIBCC: 1st place
 - 2018 TUBC : Finalist team and best speaker
 - 2014 CIBCC: 1st runner-up team and best speaker
 - 2013 TUBC: 1st place
- Attendance at functions: NUS Mandarin Alumni 20th Anniversary Dinner, NUS Open House, BBA Master Class Luncheon, NUS Commencement Ceremony
- Facilitator for Centre for Development of Teaching and Learning's Teaching Assistants Program
- Associate Editor of peer-reviewed *Asian Case Research Journal*
- Member of business school committees: Branding and Development Council, Teaching Excellence Council, Information Technology
- Department committees: Chair of Search Committee for Educator Track, Teaching Review and Workload Allocation Committee, Search Committee for Associate and Assistant Professor, Accounting Programme, Financial Database, MSc/PhD, Staff Welfare, Library's accounting materials
- Peer reviews for colleagues and teaching mentor for junior colleagues
- BBA Honours Theses Examiner
- Supervisor of undergraduates' Enterprise 50 (best SMEs in Singapore) Consulting Practicum and Field Service Project
- Advisor accompanying students on overseas study trips to China, South Korea, Taiwan, and Japan

9. Selected Research Publications

Power and International Accounting Standard Setting: Evidence from Segment Reporting and Intangible Assets Projects, with David Sharp, *Accounting, Auditing and Accountability Journal*, vol. 22, issue 1, pages 65-88, 2005

International Diversification and Performance: Evidence from Singapore, with Lin Tongli and Er Jwee Ping, *Asia Pacific Journal of Management*, vol. 18, issue 1, pages 74-99, 2005

Singapore Airlines: Accounting for Income Taxes, with Ho Yew Kee, *Asian Case Research Journal*, Vol 6 Iss 2, pages 241-254, 2002

A Review of Construct Measurement Issues in Behavioral Accounting Research, with David Sharp, *Journal of Accounting Literature* V17, pages 137-174, 1998