

# JIAN BAI LI

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## ACADEMIC POSITIONS

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### NATIONAL UNIVERSITY OF SINGAPORE BUSINESS SCHOOL

Assistant Professor	Oct 2017-
Visiting Assistant Professor	Sept 2016-Sept 2017

## EDUCATION

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### STANFORD UNIVERSITY

Ph.D., Management Science and Engineering	Sept 2017
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### CORNELL UNIVERSITY

B.S., <i>Cum Laude</i> , Biological and Environmental Engineering	June 2009
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## RESEARCH INTERESTS

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Embeddedness and multiplex relationships  
Social norms, roles, and networks  
Family businesses

## PUBLICATIONS & WORK IN PROGRESS

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### Publications

- J.B. Li**, and H. Piezunka, 2022. Family businesses as multiplex relationships. Chapter in M. Carney and M. Dieleman (eds.), *De Gruyter Handbook of Business Families*: 31-48. Berlin: Walter de Gruyter GmbH.
- J.B. Li**, and H. Piezunka. 2020. The uniplex third: Enabling single-domain role transitions in multiplex relationships. *Administrative Science Quarterly*, 65(2): 314-358.
- C.E. Eesley, **J.B. Li**, and D. Yang. 2016. Does institutional change in universities influence high-tech entrepreneurship? Evidence from China's Project 985. *Organization Science*, 27(2): 446-461.
- C.E. Eesley, **J.B. Li**. 2013. Technology Entrepreneurship in China. Chapter in *Handbook of East Asian Entrepreneurship*. Routledge: London.

## Under Review

- J.B. Li.** 2023. The ties that we didn't choose: Relational volitionality and relational norms. Under review at *Organization Science*.
- J.B. Li,** and H. Piezunka. 2023. Building new relationships in embedded networks: The problem of relational equivalence. Under review at *Management Science*.
- J.P. Davis and **J.B. Li.** 2023. Global embeddedness: How global network topography shapes local network advantage. Under review at *Academy of Management Review*.

## In preparation for Submission

- J.B. Li,** and H. Piezunka. 2023. I don't owe you in *that* way: Bounding reciprocity in relationships with the powerful.

## Working Papers

- J.B. Li,** and H. Piezunka. 2023. What is a tie, really? A preliminary theory of relational categories.
- J.B. Li.** 2023. Managing the downsides of embeddedness: Network, relational, and transactional forms of social capital.

## Ongoing Field Research Projects

- J.B. Li.** 2023. Economic organizations where gender roles are reversed: Family businesses in a matriarchal society.

## INVITED SEMINARS AND CONFERENCE PRESENTATIONS

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- J.B. Li.** The ties that we didn't choose: Relational volitionality and relational norms. INSEAD Singapore. 2023.
- J.B. Li.** Single-domain role transitions in multiplex relationships: The enabling function of authority roles. *The Annual Meeting of the Academy of Management*, Atlanta, GA, USA. August 2017.
- J.B. Li.** The dark side of embeddedness: When relationships give rise to malfeasance. *The Third Annual Asian Management Research Consortium*, Singapore, Singapore. April 2017.
- J.B. Li.** Single-domain role transitions in multiplex relationships: The enabling function of authority roles. *The Strategic Management Society Conference*, Hong Kong, China. December 2016.
- J.B. Li.** The dark side of embeddedness: When relationships give rise to malfeasance. *The Annual Meeting of the Academy of Management*, Anaheim, CA, USA. August 2016.

- J.B. Li.** Changing multiplex ties: Intergenerational leadership succession in family firms. *The Annual Meeting of the Academy of Management*, Vancouver, Canada. August 2015.
- C.E. Eesley, **J.B. Li**, and D. Yang. Does institutional change in universities influence high-tech entrepreneurship: Evidence from China's Project 985. *Alberta Institutions Conference*, Banff, Alberta, Canada. June 2015.
- C.E. Eesley, **J.B. Li**, and D. Yang. Does institutional change in universities influence high-tech entrepreneurship: Evidence from China's Project 985. *Strategic Management Society Special Conference*, Guangzhou, China. December 2012.

## **HONORS, GRANTS, & FELLOWSHIPS**

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- Best Student Paper Award, Organization and Management Theory (OMT) division, 2017 Academy of Management Annual Meeting.
- The Larry Yung Fellowship for Social Science Research, Freeman Spogli Institute for International Studies, 2015-2016
- Doctoral Research Grant, The Stanford Institute for Innovation in Developing Economies, 2015
- Doctoral Research Grant, The Asia Center of Management Science and Engineering, 2015
- Li-Ning Dissertation Grant, The International Association for Chinese Management Research, 2014
- Pre-Doctoral Fellowship, The Stanford Center at Peking University, 2012

## **TEACHING EXPERIENCE**

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### **Instructor**

- National University of Singapore (2017-)  
Competing Globally (Master's level course)  
Strategic Management (Undergraduate course)
- Yangtze River Delta region, China (2014-2015)  
Innovation, Strategy, and Professional Management in Chinese Family Businesses (Conference Held by Family Firm Executives)
- Stanford University (2014-2015)  
Dynamic Corporate Strategy (Masters-level Course)  
Topics Entrepreneurship and Strategy Research (Masters-level Course)

## **PROFESSIONAL SERVICE**

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- Ad hoc reviewing  
*Academy of Management Journal*  
*Administrative Science Quarterly*

*Organization Science*  
*Strategic Management Journal*  
*Strategic Entrepreneurship Journal*

Other services

NUS Business School, Strategy and Policy Department seminar series  
organizer (2017-)

Stanford University, Department of Management Science and Engineering  
student research day organizer (2011)

Stanford University, Stanford China Research Exchange Program mentor  
(2013-2015)