

Xinjie Ma

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ACADEMIC POSITION

National University of Singapore, Singapore
Assistant Professor of Accounting
Visiting Assistant Professor of Accounting

2022 – Current
2021 – 2022

EDUCATION

Temple University, Philadelphia, PA
Ph.D. in Business Administration: Accounting

May 2021

American University, Washington, DC
M.S. in Accounting

May 2015

University of Maryland, College Park, MD
M.S. in Business: Finance

Dec 2012

Beijing Foreign Studies University, Beijing, China
B.S. in Management: Electronic Commerce

Jun 2011

RESEARCH INTERESTS

Disclosure, Textual Analysis, Financial Accounting, Managerial Accounting,

PUBLICATIONS

Measuring Multidimensional Investment Opportunity Sets with 10-K Text, with S. Basu and H. Briscoe-Tran. *The Accounting Review*, 2022. <https://doi.org/10.2308/TAR-2019-0110>

When Doing Good for Society is Good for Shareholders: Importance of Alignment between Strategy and CSR Performance, with R. Banker, C. Pomare, and Y. Zhang. *Review of Accounting Studies*, 2022. <https://doi.org/10.1007/s11142-021-09664-y>

WORKING PAPERS

Stuck in the Middle? Using the Exploration-Exploitation Lens to Reconcile the Generic Strategy, with R. Banker, S. Awate, and R. Mudambi

- Reject and resubmit at *Strategy Science*

Ending on a High Note: A “Hockey Stick” Graph of Managerial Tone within Earnings Conference Calls

Information Uncertainty and Critical Accounting Policies and Estimates, with E. Gordon and E. Runesson

A Textual Measure of Porter’s Generic Strategies, with R. Banker and Y. Liang

A Textual Measure of Business Strategy, with R. Banker

WORK-IN-PROGRESS

ESG Response Coefficient, with R. Zhang

Human vs. Machine: Predicting R&D Funding Decisions, with B. Ke and Y. Wang

CONFERENCE PRESENTATIONS

2022 PBFEM Taiwan Conference^{†‡}

2021 AAA Annual Meeting^{†‡}; SPARK: Meeting of the Regions^{†‡}; Hawaii Accounting Research Conference[‡]

2020 AAA Annual Meeting[†]

2019 AAA Annual Meeting*; Conference on the Convergence of Financial and Managerial Accounting*; Hawaii Accounting Research Conference*

2018 Temple 100th Anniversary Accounting Conference[†]; SEC Doctoral Student Symposium[†]; AAA Annual Meeting^{†*}; MIT Asia Conference in Accounting*; Mid-Atlantic Region Meeting*; Annual Eastern Finance Association Meeting[†]; FARS Midyear Meeting*; MAS Midyear Meeting[†]

2017 Conference on the Convergence of Financial and Managerial Accounting Research[†]

([†]presenter; [‡]discussant; *presented by co-author)

TEACHING EXPERIENCE

Instructor 2021 – present

Financial Statement Analysis (graduate), National University of Singapore

Instructor Spring 2019

Managerial Accounting, Temple University

Guest Python Instructor Spring 2019

PhD Seminar: Special Topics in Accounting

Teaching Assistant/Tutor Fall 2014

Advanced Financial Reporting, American University

PROGRAMMING LANGUAGES & CERTIFICATIONS

Python, SAS (SAS Certified Base & Advanced Programmer), Stata

GRANTS & HONORS

PBFEM Taiwan Conference Best Paper Award 2022

Fox 3 Minute Thesis Competition (3MT) Winner 2021

Cochran Award for Excellence in Research by a PhD Student (Temple University) 2020

MIT Asia Conference in Accounting Best Paper Award 2nd place 2018

Last revised: 2022-08-04

IMA Doctoral Summer Research Scholarship	2018
Seed Funding Awards from 14 th Fox School Young Scholars Interdisciplinary Forum	2017
Outstanding Graduate (Beijing Foreign Studies University)	2011
Alumni Honors Scholarship (Beijing Foreign Studies University)	2010
University Honors Scholarship (Beijing Foreign Studies University)	2009