

Jean (Jieyin) Zeng

NUS Business School, #07-23, 15 Kent Ridge Dr, Singapore, 119245

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ACADEMIC APPOINTMENTS

National University of Singapore, NUS Business School Singapore
Assistant Professor of Accounting 2020 - Present

EDUCATION

University of California at Berkeley, Haas School of Business Berkeley, CA
Ph.D., Accounting 2020

University of California at Davis Davis, CA
M.S., Statistics; M.S., Transportation Technology and Policy 2013

Tsinghua University Beijing, China
B.S., Economics 2010

RESEARCH INTERESTS

Information dissemination, information intermediaries, alternative data, investor relations, insider trading, ownership disclosures, revenue recognition, mergers and acquisitions, analysts

PUBLICATIONS

“**Is It a Home Run? Measuring Relative Citation Rates in Accounting Research**”, with Patricia Dechow and Richard Sloan, *Accounting Horizons*, 34(1) 2020, Pages 67-91 [[SSRN](#)]

“**The Elasticity of Demand for Gasoline in China**”, with C.-Y. Cynthia Lin, *Energy Policy*, Volume 59, August 2013, Pages 189-97.

WORKING PAPERS

“**Do Managers Exploit Private Information about Their Firms’ Investor Base?**”

- R&R at Journal of Accounting and Economics

“**On the Capital Market Consequences of Alternative Data: Evidence from Outer Space**”, with Zsolt Katona, Marcus Painter and Panos Patatoukas, [[SSRN](#)]

- Media coverage: [The Atlantic](#); Quartz; Canadian Investment Review; Haas Newsroom
- R&R at Management Science

“**What Drives Acquisition Premiums and Why do Targets Reject Offers? Evidence from Failed Acquisition Offers**”, with David Aboody and Omri Even-Tov

“**On the Origins of Forecast Walk-Downs**”, with Panos Patatoukas and Ari Yezegel, [[SSRN](#)]

INDUSTRY EXPERIENCE

KPMG, LLP Santa Clara, CA
Valuation Services & Tax Transfer Pricing 2013-2014

TEACHING

Teaching Assistant, UC Berkeley 2015-2019
Intermediate Financial Accounting, Undergraduate, Instructor: James Webb
• **Student Rating: 6.5/7**
Financial Information Analysis, EW MBA, Instructor: Richard Sloan & Panos Patatoukas

CONFERENCES

Review of Accounting Studies	2021
Cheung Kong Graduate School of Business School	2020
Chinese University of Hong Kong, Shenzhen	2020
Chinese University of Hong Kong	2020
University of Colorado, Boulder	2020
University of Hong Kong	2020
National University of Singapore	2020
USC Student Seminar (Presenter)	2019
AAA Annual Meeting	2019
USC Emerging Technologies Conference	2019
Hawaii Accounting Research Conference	2019
MIT-Asia Accounting Conference	2018
AAA/Deloitte/J. Michael Cook Doctoral Consortium (Presenter)	2018
AAA Annual Meeting	2017
Berkeley and Stanford Joint Seminar	2017
AAA Western Region Meeting (Presenter)	2017
AAA FARS Midyear Meeting (Discussant)	2017
UNC Tax Doctoral Seminar	2016
BYU SAS Camp	2014

HONORS & AWARDS

AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow	2018
Fisher Center for Business Analytics award	2017
Outstanding Graduate, Tsinghua University	2010
Excellent Academic Scholarship, Tsinghua University	2008

SERVICES

Ad hoc referee: *Review of Accounting Studies*