

## FACULTY OVERVIEW



### **Professor Virginia Cha**

**Adjunct Professor, NUS Business School  
Entrepreneurship Educator, Mentor, Angel Investor**

#### **BIO**

Professor Virginia CHA is a leading educator of Innovation & Entrepreneurship with multiple appointments at Singapore's leading tertiary education institutions. She is an Adjunct Professor at NUS Business School in addition to teaching for other faculties and schools at NUS. Notably, she is a faculty lead for [Lean Launchpad@Singapore](#), a program managed and spearheaded by NUS Enterprise.

In her multi-faceted 40 year-long industry and academic career which spanned multiple countries, Virginia co-founded or was the sole-founder and CEO of multiple venture-funded, hi-tech companies in Singapore and China, with listings on NASDAQ and HKSE. Virginia is also an active researcher, mentor, and angel investor in Singapore's entrepreneur ecosystem with 16 start-up companies in her angel investment portfolio with operations in Singapore, Vietnam, Indonesia, USA, Finland, and the UK. Virginia is also a Venture Partner and an Investor to [iGlobe Partners](#), a leading Singapore-based global venture fund focused on Seed and Series A deep technology investments.

Virginia earned her Bachelor of Science in Information Computer Science, University of Hawaii, and her PhD from the National University of Singapore. She has lived in Hong Kong, Thailand, multiple cities in the U.S. and the P.R.C. In her spare time, she creates irreverent comic strips on entrepreneurship under [www.msbotu.com](#) for fun, and reads wushu novels for philosophical inspirations. She is a fan of Bruce Lee's and Louis Cha's books.

#### **COURSES**

**BMA5404** *Entrepreneurship and Innovation*

**BME5047** *Managing Change & Disruption*

**BMS5405** *New Venture Creation Practicum: Lean Startup Method*

## **RESEARCH AND PUBLICATIONS**

Virginia's earlier professional experience as a technopreneur in Singapore's first decade in creating the technology entrepreneurship ecosystem (1995-2005) is captured in her first book "Asia's Entrepreneurs: Dilemmas, Risks and Opportunities", published by Taylor and Francis (2009).

Virginia has conducted numerous executive programs, with special original content on Entrepreneurial Mindset with emphasis on action-planning for Corporate Innovation Programs. Her research work in entrepreneurial logic has been published as a book chapter in "The Entrepreneurial Behaviour. Unveiling the cognitive and emotional aspect of entrepreneurship", published by Emerald (2020).

Virginia's latest research into innovation is on the subject of restorative innovation ([www.restorativeinnovation.com](http://www.restorativeinnovation.com)). This emergent framework uses an economic model on how sustainable goods can reach mass consumption through innovation along three dimensions: increased supply, supply chain efficiency, and increased adoption. This framework is now taught in leading Singapore tertiary institutions and published as a book chapter in "An Introduction to Circular Economy", published by Springer Nature (2020).

## **PROFESSIONAL ASSOCIATIONS**

Virginia is a long-term member of the World Economic Forum, serving in various Global Councils (2012-2016 in Fostering Entrepreneurship), (2018-current in Platforms and Systems).

Virginia is also a founding steering committee member in [EMTECH Asia](#), the leading Emerging Technology Conference for Asia Pacific, and has served continuously on this committee since [2014](#).