Johan Sulaeman

Finance Department, NUS Business School Sustainable and Green Finance Institute (SGFIN) National University of Singapore Email: sulaeman@nus.edu.sg 15 Kent Ridge Drive #07-59, Singapore 119245 3 Research Link #02-02, Singapore 117602 Phone: (+65) 6516-1403 Web: sites.google.com/site/johansulaeman

Academic Positions

National University of Singapore

Director, Sustainable and Green Finance Institute (SGFIN), 2021 – Dean's Chair, 2018 – Associate Professor of Finance, 2017 – Academic Director, NUS MSc (Finance) Program, 2017 – 2021 Assistant Professor of Finance, 2015 – 2016 Visiting Senior Fellow, 2013 (Aug – Sept) Southern Methodist University Assistant Professor of Finance, 2008 – 2014

University of Texas at Austin Assistant Instructor, 2005 – 2008

Education

Ph.D. in Finance, University of Texas at Austin, 2008
Master of Financial Engineering, University of California, Berkeley (Haas), 2002
B.S.E. in Computer Engineering (Summa Cum Laude), University of Michigan, 1999

Affiliations

Fellow, ABFER (Asian Bureau of Finance and Economic Research) Research Member, ECGI (European Corporate Governance Institute) Scientist, AIDF (Asian Institute of Digital Finance)

Published and Forthcoming Papers

[1] Strike Three: Discrimination, Incentives and Evaluation,

- with Christopher Parsons, Michael Yates, Daniel Hamermesh
 - The American Economic Review, 101(4): 1410-35, 2011
- National Bureau of Economic Research (NBER) Working Paper #13665
- Numerous media mentions including Wall Street Journal, NY Times, NPR, and Time
- [2] When Do High Stock Returns Trigger Equity Issues?,
 - with Aydoğan Altı
 - Journal of Financial Economics, 103(1): 61-87, 2012
- [3] Local Religious Beliefs and Mutual Fund Risk Taking,
 - with Tao Shu and Eric Yeung
 - Management Science, 58(10): 1779-1796, 2012
 - Numerous media mentions including CNN.com, Barron's, U.S. News and World Report
- [4] Do Local Investors Know More? Evidence from Mutual Fund Location and Investments - Quarterly Journal of Finance, 4(2): 1450010, 2014
- [5] Institutional Trading during a Wave of Corporate Scandals: "Perfect Payday"?, with Gennaro Bernille and Qin Wang
 - *Journal of Corporate Finance*, Special Issue on Financial Market Misconduct and Agency Conflicts, 34: 191-209, 2015
 - Outstanding Corporate Finance Paper Award, 2013 Eastern Finance Association Meeting

Published and Forthcoming Papers (Continued)

- [6] Home away from Home: Geography of Information and Local Investors,
 - with Gennaro Bernille and Alok Kumar
 - Review of Financial Studies, 28(7): 2009-2049, 2015
- [7] The Geography of Financial Misconduct,

(previously circulated as "Peer Effects and Corporate Corruption")

- with Christopher Parsons and Sheridan Titman
- Journal of Finance, 73(5): 2087-2137, 2018
- Finalist for Best Paper Award at the FMA European Meeting, 2015
- National Bureau of Economic Research (NBER) Working Paper #20347
- Received numerous mentions including WSJ blog and Harvard Law School Forum

[8] Sell-Side Analysts and Stock Mispricing: Evidence from Mutual Fund Flow-Driven

Trading Pressure,

with Kelsey Wei

- Management Science, 65(11): 5427-5448, 2019
- Semifinalist for the Best Investment Paper Award at the FMA Annual Meeting, 2012
- [9] Has Local Informational Advantage Disappeared?,
 - (previously circulated as "Leveling the Playing Field: Regulation and Disappearing Local Bias" and "Are Institutional Investors Truly Skilled or Merely Opportunistic?") with Gennaro Bernille, Alok Kumar, and Qin Wang
 - <u>Review of Financial Economics</u>, Special Issue on Behavioral Finance, 37(1):38-60, 2019
 - Semifinalist for the Best Investment Paper Award at the FMA Annual Meeting, 2013
 - *Review of Financial Economics* 2nd Best Paper Award, 2019
- [10] Institutional Investors and Corporate Social Responsibility,
 - with John R. Nofsinger and Abhishek Varma
 - Journal of Corporate Finance, 58: 700-725, 2019
- [11] Do Conglomerates Operate More Efficiently than Single-Segment Firms?,

with Neil Bhattacharya and Jeff Jiewei Yu

- Singapore Economic Review, 65(5): 1237-1270, 2020
- https://doi.org/10.1142/S0217590819400046
- [12] Does Local Capital Supply Matter for Public Firms' Capital Structures?,
 - with Binay K. Adhikari and David C. Cicero
 - Journal of Financial and Quantitative Analysis (JFQA), 56(5): 1809–1843, 2021
- [13] The Effect of Social Media on the Ethnic Dynamics in Donations to Disaster Relief Efforts, with Deserina Sulaeman
 - Sustainability, 14(19), 12305, 2022;
 - https://doi.org/10.3390/su141912305
- [14] Expanding Footprints: The Impact of Passenger Transportation on Corporate
 - Locations, with Yatang Lin, Yu Qin, Jubo Yan, and Jialiang Zhang
 - <u>Review of Finance</u>, 27 (3), 1119–1154, 2023
 - https://doi.org/10.1093/rof/rfac049
- [15] Life is Too Short? Bereaved Managers and Investment Decisions,
 - with Clark Liu, Tao Shu, and Eric Yeung
 - <u>Review of Finance</u>, 27 (4), 1373–1421, 2023
 - https://doi.org/10.1093/rof/rfac067
 - Emerald Best Paper Award, China Finance Review International Conference (CFRIC) 2019

[16] Startups' Demand for Accounting Expertise: Evidence from a Randomized Field Experiment,

with Ofir Gefen and David Reeb

- <u>Review of Accounting Studies</u>, accepted
- https://doi.org/10.1007/s11142-023-09775-8

Working Papers

Geography of Finance

[17] Swimming Upstream: Struggling Firms in Corrupt Cities,

- with Christopher Parsons (Univ. of Washington) and Sheridan Titman (UT-Austin)
 - 2015 ASU Sonoran Conference; 2015 UNC/Duke Corporate Finance Conference; 2015 FMA European (Venice); 2015 Summer Real Estate Symposium (pre-WFA, Seattle); 2016 AFA (San Francisco)
 - Revise and Resubmit

[18] Do Exposure and Disclosure Affect Ownership Structure and Stock Returns?,

- with Gennaro Bernile (Miami) and Shimon Kogan (UT-Austin/IDC)
 - 2012 China International Conference in Finance (Chongqing), 2012 University of Washington Summer Finance Conference, 2014 FIRS (Quebec), 2014 FMA (Nashville), 2015 ABFER (Singapore), 2015 ISB Summer Research Conference
- [19] Institutional Presence,
 - with Chishen Wei (SMU-Singapore) and Kelvin Tan (Queensland)
 - 2014 Asian FA (Bali); 2014 Lone Star (Rice University); 2015 AFA (Boston)
- [20] The "Green" Geography: Corporate Environmental Policies and Local Institutional Investors,
 - with Abhishek Varma (Illinois State University)
 - 2017 Green Finance Conference (Shanghai); 2018 ABFER; 2019 FMA
- [21] Cross-Border Trade Competition and International Stock Return Comovement,
 - with Sungjune Pyun (NUS)
 - 2019 Melbourne Asset Pricing Meeting
- [22] Asset Management Capital and the Formation of Public Firms,
 - with Shahram Amini (Denver), Andrew MacKinlay (Virginia Tech), and Chishen Wei (SMU-Singapore)
 - 2019 Eastern Finance Association; 2019 FMA

Interactions between Firms and Stakeholders

[23] Do Shareholder Preferences Affect Corporate Policies?

- Xia Yihong Best Paper Award at 2009 China International Conference in Finance
- 2007 FMA (Orlando), 2008 Asian FA (Yokohama, Japan), 2008 European Finance Association (Athens), 2009 CICF (Guangzhou)
- [24] Contagion of Window Dressing: (Perverse) Incentives of Shareholders, Earnings Management, and Corporate Financing Decisions,
 - with Hyungshin Park (SMU-Dallas)

[25] Equity Analysts Affiliated with Corporate Lenders,

- with David Cicero (Auburn) and Swaminathan Kalpathy (TCU)
- 2010 FMA (NY), 2010 Paris December International Meeting, 2010 Lone Star (TCU)
- Semifinalist for the Best Corporate Finance Paper Award at FMA Annual Meeting, 2010

[26] Internal Capital Allocation and Firm Performance,

- with Jennifer Huang (CKGSB) and Ilan Guedj (SLCG)
- 2009 CICF (Guangzhou)

[27] Commitment to responsible investing and information acquisition,

with Sumit Agarwal, Yue Zhang, and Zhe Zong

<u>Behavioral Finance</u>

[28] Managerial Precision Bias Matters,

- with Robert Faff, Ronghong Huang and Kelvin Tan (all at U. of Queensland)
- FIRN 2016 (Barossa Valley), Asian Financial Association 2019 (Tokyo) AEA Poster Session 2020 (San Diego)
- [29] Do Startups Prefer Male Investors?

with Ofir Gefen and David Reeb (NUS)

[30] Who Do You Vote for? Same-Race Preferences in Shareholder Voting,

with Qiaozhi Ye (NUS)

- 2022 Miami Behavioral Finance Conference (Miami); 2023 EFA (scheduled); 2024 AFA (scheduled)

Book Chapter

"Options Backdating and Shareholders," with Gennaro Bernile, in Corruption and Fraud in Financial Markets: Malpractice, Misconduct and Manipulation (John Wiley & Sons, 2020)

Research Awards

- Emerald Best Paper Award, China Finance Review International Conference (CFRIC) 2019
- Second Best Paper award, Review of Financial Economics (RFE) 2019
- Outstanding Paper in Corporate Finance, Eastern Finance Association 2013
- Xia Yihong Best Paper Award, China International Conference in Finance (CICF) 2009
- NYSE Doctoral Student Travel Grant, Western Finance Association (WFA) 2007
- Financial Management Association (FMA)
 - Doctoral Consortium Participant (2007)
 - Semifinalist for the Best Paper Award Corporate Finance (2010)
 - Semifinalist for the Best Paper Award Investment (2012, 2013)
 - Finalist for the Best Paper Award European meeting (2015)

Keynote Speeches and Industry Engagements

- ANREV (Asian Association for Investors in Non-Listed Real Estate Vehicles) ESG Conference, 5 July 2023, Keynote Speaker: "The Rise of Sustainability -- Implications for the Real Estate Sector "
- US-ASEAN Business Council Financial Service Committee Meeting, 22 June 2023, Guest Speaker (Virtual): "Developing a Credible Ecosystem for Sustainability and Transition in ASEAN"
- AIDF Tech-Driven Finance Forum, 23 June 2023, Workshop Speaker: "Inclusivity in Sustainable Economy: The Role of Technology in Financing Small Enterprises and the Agricultural Sector"
- SGFIN Technology Forum, 20 April 2023, Panel Moderator: "Is Technology Complementary or Orthogonal to Sustainability?"
- LKYSPP Festival of Ideas, 10 October 2022, Panelist: "Climate Risk, Green Finance, and Sustainable Development"
- Universitas Sebelas Maret Forum, 27 July 2022, Keynote Speaker (Virtual): "FinTech for Agricultural Sector"
- InnovFest x Elevating Founders Conference, 3 June 2022, Panel Moderator: "Charging Singapore's Green FinTech Ecosystem"
- ERCST (European Roundtable on Climate Change and Sustainable Transition) Forum, 23 November 2021, Panelist (Virtual): "How to Make the EU Taxonomy an International Tool"
- SFIA (Sustainable Finance Institute Asia)-NUS Business School, 20 October 2021, Speaker: "Sustainable Finance"
- EuroCham Forum, 18 November 2020, Panel Moderator (Virtual): "Impact Investment The Role of Asset Managers in Green Finance"
- AMP Community-in-Review Forum, 19 March 2016, Speaker: "Mitigating Biases"

Institutional Services

National University of Singapore

- Director, SGFIN (Sustainable and Green Finance Institute at NUS) (2021 -)
- Academic Director, NUS MSc (Finance) Program (2017 2021)
- Research Director, CAMRI (Centre for Asset Mgmt Research & Investments) (2017 2019)
- Business School Financial Database Committee, Chair (2019 2022)
- Business School Faculty Research Committee, Member (2023 -)
- Finance Department Evaluation Committee, Chair (2020 2021)
- Finance Department PhD Committee, Member (2015 2020)
- Finance Department Teaching Review & Workload Allocation Committee, Member (2018 -)
- Finance Department Recruiting Committee, Member (2015 2016, 2020 -)
- Finance Department Reserve Committee, Member (2022 -)

Southern Methodist University

- Cox School Executive Committee, Member (2013 2014)
- Cox School IT Committee, Member (2012 2013)
- Finance Department Recruiting Committee, Member (2008 2011), Chair (2011 2014)
- Master of Science in Finance Program Committee, Member (2010 2011)

Conference Presentations (* denotes presentation by co-author, # denotes number of papers)

NBER Corporate Finance Workshop, 2014* American Finance Association (AFA), 2008*, 2012, 2013, 2015², 2016*, 2020*, 2024 (scheduled) Western Finance Association (WFA), 2007 European Finance Association (EFA), 2008, 2012², 2016*, 2023* Financial Intermediation Research Society (FIRS), 2011*, 2014, 2015* SFS Cavalcade, 2014² Financial Economics and Accounting (FEA), 2011³, 2016 Miami Behavioral Finance Conference, 2022 Asian Bureau of Finance and Economic Research (ABFER), 2015*, 2016*, 2018 China International Conference in Finance (CICF), 2009², 2010, 2011^{*}, 2012², 2014^{*}, 2016^{*}, 2017, 2019^{*} China Finance Review International Conference (CFRIC), 2019* Financial Management Association (FMA), 2007 (Doctoral), 2010, 2012*, 2013^{2,*}, 2014, 2016*, 2019^{3,*} Financial Management Association (FMA) Asian, 2010, 2014 Financial Management Association (FMA) European, 2015² Asian Finance Association, 2008, 2014*, 2018* Melbourne Asset Pricing Meeting, 2019* University of Washington Summer Finance Conference, 2012 ASU Sonoran Conference, 2015* UNC/Duke Corporate Finance Conference, 2015* Oregon Summer Finance Conference, 2015* ISB Summer Research Conference in Finance, 2015* Summer Real Estate Symposium (pre-WFA), 2015* PUC International Conference, 2014* Paris December International Finance Meeting, 2010* Lone Star Finance Symposium, 2010*, 2014 Penn State Accounting Research Conference, 2011* Northern Finance Association, 2012* Eastern Finance Association, 2013*, 2019* CFA-JCF Conference on Financial Market Misconduct, 2014 Green Finance Conference, 2017 Inquire Europe Autumn Seminar, 2018* Singapore Scholar Symposium, 2015, 2016, 2019*

Invited Seminar Presentations

Asia School of Business, 2017 Baruch College (CUNY), 2008 Baylor University, 2007 Chinese Univ. of Hong Kong, 2016 Drexel University, 2008 Emory University, 2008 HKUST, 2018 Indiana University, 2008 LaTrobe University, 2021 (Zoom) Maastricht University, 2017 Macquarie University, 2017 McGill University, 2008 Nanyang Business School, 2013 National University of Singapore, 2013 Singapore Management University, 2013 Southern Methodist University, 2008 SUNY, Buffalo, 2007 University of Alabama, 2014

University of California, Irvine, 2008 University of Colorado, 2008 University of Georgia, 2007 University of Hawaii, 2008 University of Hong Kong, 2016 University of Mannheim, 2016 University of Melbourne, 2017 University of Miami, 2010 University of New South Wales, 2017 University of Oklahoma, 2010 University of South Carolina, 2008 University of Sydney, 2017 University of Technology Sydney, 2017 University of Texas - San Antonio, 2020 (Zoom) University of Washington, 2008 University of Waterloo, 2008 University of Wisconsin, Madison, 2008 University of Wisconsin, Milwaukee, 2007, 2014

Reviewing Services

Journal Editorial Board

Global Finance Journal (also Special Issue Editor)

Journal Associate Editor

Journal of Asian Economics International Review of Finance

Journal Ad-hoc Referee

Journal of Finance, Review of Financial Studies, Management Science, Journal of Financial and Quantitative Analysis, Journal of Financial Intermediation, Journal of Corporate Finance, Financial Management, Journal of Banking and Finance, Financial Review, Economic Inquiry, Journal of Pension Economics and Finance, Studies in Economics and Finance, Decision Sciences, Journal of Economic Surveys, Social Science Research, Quarterly Journal of Finance, Emerging Market Review, Journal of Business Research, Global Finance Journal

Grant Proposal Reviewer

Research Grants Council (RGC), Hong Kong Social Sciences and Humanities Research Council (SSHRC), Canada

Conference Services

Faculty Host: SFS Cavalcade - Asia Pacific, 2018

Program Committee Chair:

Indonesian Financial Management Association, 2016-17 (Chair), 2018-19 (Co-Chair) Conference Program Organizer:

Asian Bureau of Finance and Economic Research (ABFER) – Corporate Finance Program, 2020-2023;

ABFER-SGFIN Joint Session(s) on Sustainable and Green Finance, 2022-2023;

SGFIN Research Conference on Sustainability, 2023

Session Chair

Asian Bureau of Finance and Economic Research (ABFER) – Corporate Finance Program, 2021, 2022

ABFER-SGFIN Joint Session on Sustainable and Green Finance, 2022, 2023

China International Conference in Finance, 2010

Financial Management Association, 2010, 2013

NUS ACSEP International Symposium on Social Entrepreneurship, 2017

SFS Cavalcade Asia-Pacific, 2018 Singapore Scholar Symposium, 2017 UT-Austin Alumni Conference, 2023 **Program Committee Member** Western Finance Association, 2015, 2016, 2017, 2018, 2019, 2021, 2022, 2023 China International Conference in Finance, 2010 European Finance Association, 2009, 2010, 2017, 2018, 2019, 2021, 2022, 2023 SFS Cavalcade - Asia Pacific, 2018, 2019 Financial Management Association, 2009, '10, '11, '13, '15, '16, '17, '19, '21, '22, '23 Financial Management Association - Asian, 2013, 2014, 2015 Financial Management Association - European, 2015, 2019, 2022, 2023 Asian Finance Association, 2015 Finance Down Under, 2017, 2018, 2019, 2020, 2022, 2023 CEBRA (Central Bank Research Association), 2019 Indonesian Financial Management Association, 2014-2015 **Panel Session Participant** Special Panel Session: "Editors on the Hot Seat", FMA 2013 **Discussant** (# denotes number of papers) AIM Investment Center Conference on Institutional Investment, Austin, 2013 Asian Bureau of Finance and Economic Research (ABFER), 2016, 2017, 2018, 2021, 2022² ABFER Specialty Conference on "Fintech to Enable Development, Investment, Financial Inclusion, and Sustainability", 2020 Asian Finance Association meeting, 2008 Asian Research Network annual workshop, 2023 BOK-BIS Conference on Asia-Pacific Fixed Income Market, 2018 CFA-JCF Conference on Financial Market Misconduct, 2014 **CEIBS Behavioral Finance Conference**, 2016 China International Conference in Finance, 2009³, 2010², 2012² China Financial Research Conference, 2021 European Finance Association meeting, 2008, 2012, 2022 Finance Down Under, 2016, 2017 Financial Management Association meetings, 2009², 2010⁴ Financial Management Association Asian meeting, 2010, 2014 Green Finance Conference, 2017 Global Corporate Finance Colloquia (GCGC) - Harvard, 2018; Seoul National, 2023 HKU Fintech Conference, Hong Kong, 2019 ITAM Conference, Mexico City, 2013 Lone Star Finance Symposium, 2008, 2009 SFS Cavalcade, 2013, 2014 SFS Cavalcade Asia-Pacific, 2018 Singapore Scholar Symposium, 2018, 2019

Teaching Experience

National University of Singapore

- NUS Business School Teaching Excellence Award, 2018
- Nominated for university-wide Annual Teaching Excellence Award, 2018
- FIN 3102 (Investments BBA elective)
- (1 section, mean effectiveness: 4.5/5) Sem 1, 2016/2017
 - Sem 1, 2017/2018 (1 section, mean effectiveness: 4.7/5)
- FIN 3116 (Options and Futures BBA elective)
 - Sem 1, 2015/2016 (2 sections, mean effectiveness: 4.875/5)
 - Sem 1, 2016/2017 (1 section, mean effectiveness: 4.8/5)
 - (1 section, mean effectiveness: 4.6/5)0
- Sem 1, 2017/2018 Sem 2, 2018/2019 Sem 2, 2019/2020 (1 section, mean effectiveness: 4.5/5)0
- (1 section, mean effectiveness: 4.4/5)0
- FIN 3131 (Fixed Income Securities BBA elective)

- Sem 2, 2019/2020 (1 section, mean effectiveness: 4.7/5)
- BMF 5322 (Introduction to Finance MSc Finance foundation):
 - Sem 1, 2021/2022 Sem 1, 2022/2023 (2 sections, mean effectiveness: 4.7/5) (2 sections, mean effectiveness: 4.1/5) 0
 - 0
- BMF 5332 (Foundation of Investments MSc Finance core):
- Sem 2, 2018/2019 (1 section, mean effectiveness: 4.4/5) 0
- BMD 5301 (Intro to Finance for FinTech Professionals MSc Digital Financial Technology): o Sem 1, 2021/2022 o Sem 1, 2022/2023
 - (1 section, mean effectiveness: 4.7/5)
 - (1 section, mean effectiveness: 4.5/5)
- BMG 5102 (Foundation of Investments MSc Sustainable and Green Finance core): Sem 1, 2022/2023 (1 section, mean effectiveness: 4.2/5)
- BMA 5307 (Options and Futures MBA elective)
- Sem 1,2015/2016 (1 section, mean effectiveness: 4.5/5)
- FIN 6004 (Empirical Asset Pricing and Microstructure PhD; co-teaching with Prof. Allaudeen Hameed)
 - (1 section; mean effectiveness: 5/5) Sem 1, 2015/2016
 - Sem 1, 2017/2018 (1 section; mean effectiveness: 4.7/5)
 - Sem 1, 2019/2020 (1 section; mean effectiveness: 5/5)
 - (1 section; mean effectiveness: 4.7/5)Sem 1, 2021/2022 \cap

Southern Methodist University

0

0

0

- Nominated for university-wide Golden Mustang (Teaching) Award, 2010-2011 FINA 4325 (Advanced Financial Management BBA junior/senior)
- Spring 2009, Sp 2010, Sp 2011 (mean instructor rating: 5.93/7, median: 6/7)
- FINA 6216 (Portfolio Theory and Asset Pricing MBA elective) Fall 2011, Spring 2012, F 2012, Sp 2013, Sp 2014 (mean rating: 5.76/7, median: 6/7) FINA 6220 (Options MBA elective)
- Spring 2014, Fall 2015 (mean instructor rating: 5.94/7, median: 6/7)

University of Texas at Austin

- Finance Dept. Nominee for school-wide Fred Moore Award for Teaching Excellence, 2008
- FIN 357 (Business Finance BBA junior): Summer '05, Summer '07, Fall '07, Spring '08
- Programming & Database Boot Camp (for incoming PhD students): Spring 2006